

JOHN RODRIGUES

User Experience and Interaction Designer

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Experience

Dice Group | User Experience and Interaction Designer.

Oct 2019-May 2020. 8 mos | Internship | Philadelphia,USA

- I designed a product ZOZO from scratch by conducting UX research to identify the need, developed a prototype, and validated the solution with a team of a project manager, researchers, and a developer.
- I Implemented various research frameworks and methods to design VR experiences, interactive interfaces, and communicate the research findings with the stakeholders.

Blackstone Launchpad | UX Researcher and Lead Strategist

Dec 2018-May 2020. 1 yr 6 mos | Part-time | Philadelphia,USA

- Worked on the JeffShare Project strategy with a team of UX designer, a sustainable designer, and the director by conducting UX research, market research.
- Mentored students on campus with their business ideas and shared my observations and insights to business owners to set actionable goals.
- Conducted research in the field of HCI and shared the findings with stakeholders.
- Assisted Heston Gear with social media strategy, tracked and analyzed Google analytics, and shared these insights and recommendation to the CEO.

Please Assist Me, Inc | User Experience Designer

Apr 2019 - Aug 2019. 5 mos | Philadelphia, USA

- Assist the team to build a UX design strategy and process to redesign the existing app, collaborated directly with the CEO and designer to redesign the app experience by conducting user research, ideating, prototyping, and creating interactive prototypes.

Initiatives

D&D SmartLabs | Founder

Jan 2018- present. 2 years 2 mos | Mangalore, India

- Founded a design and Innovation lab in India to work on interdisciplinary projects in field of HCI. Launched a podcast to make interdisciplinary collaboration stories accessible for all.

Local Leader at Interaction Design Foundation Jefferson

Philadelphia

Mar 2019- present. 1 year | USA

Education

Thomas Jefferson University

Aug 2018 - May 2020 | Philadelphia, USA, PA

M.S. in User Experience & Interaction

Design - 3.85/4

St.Joseph Engineering College

Aug 2012 - May 2016 | Mangalore, India

B.E in Mechanical Engineering

Honors and awards

- Mentioned on the New York Times, for my work with Collaborizm in July 27th, 2017, Page B5 and was profiled on Times of India, Deccan Herald, and other dailies
- Was awarded the Matt Glass award for entrepreneurship and Top Ram Business Pitch Competition at Thomas Jefferson University - Dec 2018
- Earned honorable mention in the health hackathon conducted by Jefferson university -Dec 2018

Skills

UX Research and Design

User Research | Quantitative and Qualitative Research | Research Frameworks and Models | Competitive Analysis | Wireframing | Prototyping| Usability Studies | Storyboarding | Problem Validation and Measuring Outcomes | Accessibility research.

ToolBox

Sketch, Adobe XD, Figma | Invision, Flinto, FramerX, Protopie | After effects | Unity | Blender, Fusion 360 | Prototyping for Mobile, web and XR |

Code

HTML, CSS, JS, Arduino Prototyping, Processing.

Interpersonal skills

Design Operations | Leadership | Public Speaking