

John Rodrigues

Masters in science in User Experience And
Interaction Designer

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Education

August 2018- Present

Thomas Jefferson University (Philadelphia + Jefferson University), USA

Masters in science in user experience and interaction design

courseware includes: Digital Experience design , Essentials of Interactive design, design business and entrepreneurship, digital experience design, research and design process methods, cognitive psychology, information architecture, prototyping interactive surfaces, front-end development

August 2012- Month 2016

St.Joseph engineering college, India

Bachelors science in Mechanical Engineering

Experience

December 2018- Present

Blackstone Launchpad Jefferson, USA- Product Designer and a mentor

- Designed a application for Nexus Maxims event to improve the event experience
- Conducting research on AR / VR to create AR /VR immersive experiences
- Working on the web strategy and and development of Jefferson launchpad to provide resources for entrepreneurs and startups on campus
- Providing students mentorship with their product ideas

December 2018- Present

Please Assist Me(PAM), Inc USA- User Experience Designer.

- worked on the customer facing app that helped PAM customer get easy access and manage services
- worked with the CEO to define the UX process and understanding the brand and the users goals and needs
- wire-farmed and prototyped the app interface in sketch and made a interactive prototype in invision and overflow

February 2018- Present

D&D SmartLabs, India- Founder and CEO.

- Founded product design and development that focuses both design and developing meaningful products for people
- working with a cross-disciplinary team of designers and engineers

March 2019- Present

Interaction Design Foundation (IDF)- Local Leader

- As Local Leader of IDF Philadelphia, I organize meet-ups to create a vibrant community of UX designers at Thomas Jefferson University.

Blog

- wokring on starting a **ux-ui.co** blog to publish articles and courses on user experience and interaction design (under progress)
- Started a youtube channel **Design_with_John** to talk about ux/ui design

Skills

User research	Sketch	HTML	Project Management	Unreal Engine
Wire-framing	Invision App	CSS	Team work	Torch
Interactive Prototyping	Framer X	Javascript	Leadership	Blender
InformationArchitecture	After Affects		Public Speaking	Autodesk Fusion 360
UX strategy	Marvel			Solidworks
Storyboarding	Adobe XD			
Prototyping for AR/VR	Azure			

Courses and Certifications

- Conducting usability test, Interaction design foundation May 2017
- Introduction to augmented reality and ARCore by Google daydream, Coursera, June 2019
- UI design patterns for successful software, Interaction design foundation- Persent
- Psychology of interaction design, Interaction design foundation- Persent
- Designing for augmented reality and virtual reality, Interaction design foundation- Persent